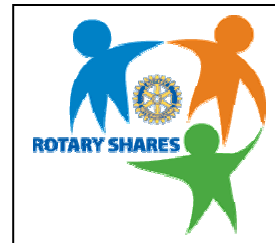


LA MESA



Rotary Club of West El Paso



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JULY 29, 2007

GOLF TOURNAMENT UPDATE

Editor's note: Golf Committee Chair, Bob Peterson, gives us his thoughts on the tournament.



With the golf tournament nearly three months behind us, it would be

easy to say we don't need any action on it for awhile. The reality is that we need to be looking hard for sponsors that will partner with us at least for the 2008 event. A few of our members have provided ideas on potential sponsors, but we have not yet been able to make a connection. A decision to give up on this event would not serve the club well, and those who rely on us for their support would be harmed in the bargain.

As always, the offer of support from our golf committee is that we will contact anyone who might be able to help sponsor this event. All we need is a name and a phone number. When you provide us with that information, we can approach anyone with a

professionally done package that outlines what the tournament is, how it benefits the community, how the sponsor can gain from its participation, and the successes we have had in the six years of the tournament.

LPGA BUYS IN . . .

On a positive note, if you were at last week's meeting, you know that the Duramed FUTURES Tour has been acquired by the LPGA. Zayra Calderon, the CEO of the Duramed FUTURES Tour, will remain and take a position as part of the LPGA's executive team. This is great news for organizers like us because it positions the local event as an LPGA-affiliated event. That should help us with sponsorship sales and community interest.

MIN YOUNG KIM RECOVERS . . .

An update on our Korean friend/patient, Min Young Kim: Last Wednesday, she

walked with me from her therapy session to her room at Las Palmas Rehab Hospital – a distance of perhaps 150 feet, but a big victory for her. Chet also treated her to a Korean lunch on Tuesday, so she is beginning to get around again. She is anxious to get back to L.A. and her dad, and she is working hard to regain the mobility she needs to accomplish that. At the same time, the diligence and care from her mom has been impressive. Too bad Min Young's memories of El Paso may be largely of the inside of hospital rooms.

As always, I or any member of the golf committee is available to answer questions or respond to opportunities you might see in connection with our golf tournament. Feel free to call at any time.

Rotary Websites

Rotary Club of West El Paso
www.rotaryweselpaso.org

Rotary District 5520
www.rotary5520.org

Rotary International
www.rotary.org

eClubOne
<http://www.rotaryclubone.org>

The 4-Way Test

Members of Rotary use a simple test to guide their actions in life. Here it is:

“The 4-Way Test of the things we think, say or do:

1st Is it the TRUTH?

2nd Is it FAIR to all concerned?

3rd Will it build GOODWILL and BETTER

FRIENDSHIPS?

4th Will it be BENEFICIAL to all concerned?”

Upcoming Programs

July 30th – Club Assembly

Come hear what our new officers and directors have planned for the new Club year.

Membership Costs for Rotary Club of West El Paso

As we go about inviting potential members as guests to our weekly Club meetings, the question eventually comes up from a potential member – how much does it cost to join your Club? Herein below is a summary of those costs – just “cut on the dotted line” to be prepared to answer this question from your potential member:

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(Cut along dotted line)

The Details . . .

| | |
|-------------------------------------|-----------------|
| Quarterly Dues: | \$45.00 |
| Cost of Quarterly Meals (\$10 each) | <u>\$130.00</u> |
| Total Quarterly Billing to a Member | \$175.00 |

Note: If a member misses a meeting (and a meal) the member can “make up” the meeting by attending another club’s meeting, going online and using an eClub Makeup (incredibly easy to do), or attending a Board Meeting, Committee Meeting or other function that qualifies for a make up. When such make up activity is turned into the Club Secretary, the member will receive credit for attendance and will receive a \$10 credit for the meal missed – if an absence is not made up, the member is billed for the meal missed.

Rotary cap and shirt (new members are asked to buy at least one each) \$35

One time initiation fee when membership is accepted \$200

Note: The first hundred dollars of this fee pays for books, plaques, pin and other costs associated with new membership; the remaining \$100 is donated in the new member’s name to the Rotary International Foundation.

And the Bottom Line . . .

Total First Year Cost for a New Member Assuming No Makeups: \$935.00
(Billed on a quarterly basis at \$200.00 per quarter; first quarter is pro-rated at \$10 per meal/meeting; does not include one-time charge for cap and shirt of \$35.00)

Second and Subsequent Years Cost Assuming No Makeups: \$700.00
(Billed on a quarterly basis at \$175.00 per quarter)

Please note that these are minimum costs – most members make additional donations to the Rotary Club Foundation and other causes to which the Club dedicates itself.

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