



# LA MESA



ROTARY CLUB OF WEST EL PASO

VOLUME 43 Number 16

February 26, 2007

## February is Rotary Awareness Month

**February 27**

**Scott Jensen**

**FBI**

*Infragard*

**March 6**

**Dr. Lorenzo Garcia**

**EPISD Superintendant**

*Status and Bond Issue*

**March 13**

**To Be Announced**

**March 20**

**Ann Hallmark**

**and musicians**

*Music Education in El Paso*

**March 27**

**Club Assembly**

**April 3**

**Dr. Robert Nachtmann**

**Dean, UTEP School of Business**

*Role of the College of*

*Business in Regional*

*Development*

### The 4-Way Test

Members of Rotary International use a simple test to guide their actions in life. Here it is:

*“The 4-Way Test of the things we think, say or do:*

**1<sup>st</sup> Is it the TRUTH?**

**2<sup>nd</sup> Is it FAIR to all concerned?**

**3<sup>rd</sup> Will it build GOODWILL and BETTER FRIENDSHIPS?**

**4<sup>th</sup> Will it be BENEFICIAL to all concerned?”**

## “Rotary Is Humanity In Motion” Theme Chosen

*By Wes Schotten, La Mesa Editor*

**A**t the second meeting of the West El Paso Rotary 4th of July Parade Committee on February 23rd “Rotary is Humanity in Motion” was chosen from half dozen suggested themes submitted by members as the theme for this year’s parade. The chosen theme will be presented to the membership at the February 26th Club meeting by Committee Chair, Cliff Walsh.

Parade Committee meetings are generally held at 7:00 AM at JB’s Café in Quail Hollow Plaza on Mesa on Fridays. Meetings are held on an as needed basis this time of the year, progressing to every week during the month of June.

Volunteers are what it is all about for our Parade, and Cliff and his committee need volunteers in the following areas:

- ⊙ A volunteer is needed to answer and respond to phone messages and inquiries about the Parade on the Club’s land line that has been set up for this purpose. This can be done remotely. Contact Bud Cranford at 581-8944.
- ⊙ Two volunteers are needed to help with the drinking water distribution on the day of the parade. Trucks, water and ice are being provided but two volunteers will be needed. Contact Chava Gonzalez at 565-5205.



4th of July Parade Committee Members enjoy an early breakfast at JB’s at the February 23rd committee meeting; from left to right, Chava Gonzalez, Ellen Speights, Bud Cranford and Cliff Walsh.

© A Co-Chair is needed to be responsible for the major activities on the day of the Parade, including lineup, volunteer assignments, and the like. Dana Vogelmeier has offered to Co-Chair. The workload for this position comes online about two weeks before the Parade. Call Dana at 298-8011 if you want to help her to Co-Chair.

Of course on Parade day, everybody's a volunteer to help take care of the myriad of details to make for another successful parade for the Westside of El Paso. ■

### Rotary Websites

**Rotary Club of West El Paso:**  
[www.rotarywestelpaso.org](http://www.rotarywestelpaso.org)

**The IOS Futures Golf Classic:**  
[www.elpasofutures.org](http://www.elpasofutures.org)

**Rotary District 5520:**  
[www.rotary5520.org](http://www.rotary5520.org)

**Rotary International:**  
[www.rotary.org](http://www.rotary.org)

**eClubOne:**  
<http://www.rotaryclubone.org>

## Introducing One of West El Paso's Newest Members

By Wes Schotten

Carey Beamesderfer joined Rotary just a few months ago; sponsored by his sister, LuAnn Wieland.

Carey says that he joined Rotary because, "...the Club's 'values' closely match my own. I've spent many years with the Boy Scouts and with the Hershey Company, both of which have 'service' to others and the community, as the cornerstone to their success. Being a member of Rotary will provide more opportunity to build on these values, as well as allow my wife and me, who are new to the El Paso area, to make new friends who share these values."

Carey is interested in the international aspects of Rotary. His passion is to travel to see as much of the world as possible. As

such he has an interest in the International aspects of Rotary. He would also like to contribute to Club Service & Community Service in a way that best utilizes his background and skills in computer technology, management and organization. Also, as a recent retiree, I look forward to getting involved with activities that are stimulating, both physically and mentally, as well as those which provide an opportunity to get to know the Southwest better.

He is new to the El Paso area, having recently retired. He has extensive training/experience in computer technology, maintenance and project engineering, and industrial facility management. His passion is traveling the world. Over the last 20 years he has visited over 35 countries on 6 continents. He participated in Earthwatch expeditions in Australia and Borneo, doing scientific research on animal habitat. He also served as a volunteer to assist victims of Hurricane Andrew, and toured the USA several times in an RV. Carey is currently serving as a member of the UTEP CLL Curriculum Committee, and is the new "Our Changing World" class coordinator.

A perfect attendance award may be on the horizon for Carey as well as he has had perfect attendance at our Monday meetings since joining last October.



### Irma White Wins 50/50 Drawing!

Sgt. at Arms, Kathleen Goff (left), gives winner Irma White, a big congratulatory hug when Irma drew the Joker to win over \$400 at the February 19th meeting. Jesse Allen, Club Vice President, looks on. Congratulations, Irma.



## Duramed FUTURES Tour's Lisa Mickey Wins Internet Feature Award in the Golf Writers Association of America's Annual Writing Contest

**L**isa D. Mickey, Director of Communications for the Duramed FUTURES Tour, was one of the first-place winners in the Golf Writers Association of America's Annual Writing Contest, announced this week. Mickey won the Internet Feature category with her story entitled, "Johnston Looks For Ways To Heal And Move On." The feature is about former Tour member Sara Lynn Johnston's emotional year after the loss of her best friend and fellow Tour member, Gaelle Truet, who died in a fatal automobile accident.

"It's a bittersweet honor to be recognized by my peers for my story about Sara Lynn and her life-changing 2006 season," said Mickey. "The focus of the

story centered around an unfortunate tragedy that left our entire Tour shocked and deeply saddened. Gaelle was not only a solid golfer, but a wonderful human being who touched each one of us in her own special way."

The annual Golf Writers Association of America's (GWAA) writing contest awards writers for their exceptional golf stories written in 2006 in three categories: Daily, Non-Daily, and Internet. Within each category, awards are given out based on four subcategories: Columns, News, Features and Special Projects. Mickey, along with the other writing winners, will be honored for her outstanding accomplishment on April 4, in Augusta, Ga. There were 521 entries by writers from newspa-

pers, magazines and web sites in the annual contest.

Mickey also won an Honorable Mention in the Internet Features category for her story, "Tampa Woman Rises From First Tee Program To Become Touring Pro," about Duramed FUTURES Tour player Elizabeth Stuart and her start in an urban youth golf program to her current touring-pro status. In addition, ESPN.com's Jason Sobel placed second in the Internet Features category with his story, "Life Lessons of the FUTURES Tour." His feature profiled the lives of Duramed FUTURES Tour players in their pursuit of trying to earn LPGA Tour status.

To read the Mickey's award winning story, visit <http://duramedfuturestour.com/News/WR081406.pdf>.

### OFFICERS

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International Service	<b>Chava Gonzalez</b>

### DISTRICT GOVERNOR

### NEWSLETTER EDITOR

**Denis Edwards**  
**Wes Schotten**

La Mesa is published by the [Rotary Club of West El Paso, Inc.](http://RotaryClubofWestElPaso,Inc)  
To subscribe send an e-mail to [wes@thehayesgroupintl.com](mailto:wes@thehayesgroupintl.com) with "Newsletter Subscription" as the subject.

### MEETINGS

Monday: Holiday Inn - Sunland Park, <b>12 PM</b>
<b>EL PASO MAKEUPS</b>
Tuesday: <b>East El Paso, 12 PM</b> Airport Hilton
Wednesday: <b>Sunrise, 7 AM</b> Sunland Park Holiday Inn <b>Vista Hills, 12 PM</b> Vista Hills Country Club
Thursday: <b>El Paso, 12 PM</b> 1 <sup>st</sup> Presbyterian Fellowship Hall <b>Anthony, 12 PM</b> Dos Lagos Golf Club <b>Franklin Mountains, 5:45 PM</b> Sunrise Center Furr's Cafeteria
Friday: <b>Northeast, 12 PM</b> Sunrise Center Furr's Cafeteria

### JUAREZ MAKEUPS

Tuesday: Juarez Sur, <b>2:30 PM</b> Campestre Juarez
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Wednesday: Cd. Juarez, <b>1:30 PM</b> Campestre Juarez Juarez Chamizal, <b>2:00 PM</b> Rest. Barrigas Monumental Juarez Americas, <b>3:00 PM</b> Campestre Juarez Juarez Frontera, <b>7:30 PM</b> Rest. Viva Mexico
Thursday: Juarez Paso del Norte, <b>2:00 PM</b> Campestre Juarez Juarez Empresarial, <b>2:30 PM</b> Rest. Barrigas Mon.
Friday: Juarez Industrial, <b>2:00 PM</b> Campestre Juarez Juarez Ejecutivo, <b>2:00 PM</b> Mision de Los Lagos Juarez Norte, <b>8:30 PM</b> Casino Juarez Juarez Oriente, <b>9:00 PM</b> Hotel Holiday Inn