

# LA MESA



Rotary Club of West El Paso

VOLUME 44 NUMBER 25 JUNE 22, 2008

## ASSISTANCE LEAGUE AND ROTARY TEAM UP FOR "OPERATION SCHOOL BELL"

*By Wes Schotten, La Mesa Editor*

One of the most cynical and hard-hearted business persons I've ever been associated with (*definitely* not a Rotarian) once told me this: "Always give to the children. Unlike some of us adults, children are *always* innocent".

The El Paso Assistance League has teamed up with the Rotary Club of West El Paso on "Operation School Bell". The local Assistance League will provide back to school packages for

children in need in El Paso – some 3,400 school children will be given back packs, jackets, shoes, socks, underwear, shirts and pants, along with basic school supplies.

For all of you that have worked and contributed to our Golf Tournament over the years, last Monday's Club meeting was evidence of Golf Tournament proceeds doing

good things for our community. Via a Matching Grant from Rotary International, the Club swelled its original contribution to the "Operation School Bell" project to \$17,000. These particular funds will be used to help buy jackets for Operation School Bell".

Club members learned that although both the EP Assistance League, with its seventy-four or so members, and our Club are relatively small, it doesn't stop the two organization from doing big things for our community and its children.

**Correction:** Well, the La Mesa Editor was guilty of an unintentional flip flop last week. The information below has been corrected to reflect that Jim Maxon is sponsoring Carol Waltersheid and Ellen Speights is sponsoring Gail E. Logan.

The Club Board has approved two new members for publication as follows:

- Gail E. Logan who is sponsored by Ellen Speights. Gail is a CPA
- Carol Waltersheid who is sponsored by Jim Maxon. Carol is in Banking



*At last Monday's Club Meeting, Chava Gonzalez (left) the International Services Director for the Rotary Club of West El Paso, presents a check for \$17,000 to members of the El Paso Assistance League, as West El Paso Rotary President, Ken Slavin (far right) looks on.*

# REMEMBER OUR FOOD DRIVE TO BENEFIT RESCUE MISSION OF EL PASO

*Contributed by Dana Vogelmeier*

Our current economic conditions are taking a toll on many El Pasoans and people all over the country. In a "Local Impact" survey of 180 food banks, conducted by America's Second Harvest between late April and early May 2008, 99 percent of respondents reported an increase in the



number of people being served today compared to one year ago. The average increase reported was between 15 and 20 percent. More than 90 percent of the respondents cited increasing food and fuel prices as a primary factor driving the increases in need. Other factors included inadequate food stamp benefits, unemployment, underemployment, and rent or mortgage costs. (source: Secondharvest.org)

Since there is such a big need, we have contacted the Rescue Mission of El Paso. They would greatly benefit and be happy to have us participate in a canned food drive.

As a way of highlighting the issue and demonstrating our "Service Above Self" motto, we have decided to tie this in with the community. We will be asking parade spectators to bring a canned good to the parade. We'll collect them and put them on our float as we walk the parade route. The following day, we'll take them to the Rescue Mission as our donation.

**Please be sure to bring your canned goods donations to either the July 4th parade to put on the float or to the July 7th meeting.**

## **JUNE 24<sup>th</sup> IS RESERVATION DEADLINE FOR FOR BOARD INSTALLATION ON JUNE 30<sup>th</sup>**

So no excuses, come on over to the Sunland Park Racetrack and Casino and join all your fellow club members in installing our new President Jesse Allen and the 2008-2009 Board of Directors.

**When: Monday, June 30<sup>th</sup> – 6:30 PM**

**Where: Sunland Park Racetrack and Casino  
Mt. Cristo Rey Room**

**Cost: Free to Rotary of West El Paso members and  
Their spouse or significant other**

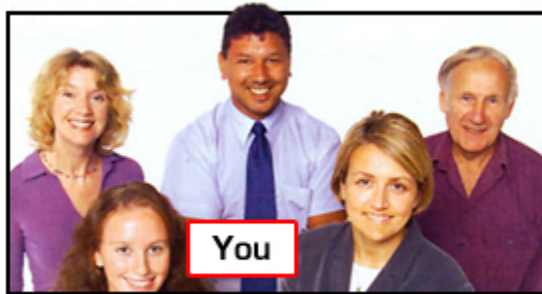
**Dress: Business Casual**

Please RSVP no later than June 24<sup>th</sup> to Russell Autry at 833-1234 or r.autry @reuelgroup.com. Have guests? The cost is just \$20.

# West El Paso Rotary Upcoming Programs

(Note: Some Programs and dates are tentative!)

- ✓ June 23<sup>rd</sup> – To be announced
- ✓ June 30<sup>th</sup> – New Board Installation in lieu of regular Club meeting
- ✓ July 7<sup>th</sup> – To be announced
- ✓ July 14<sup>th</sup> – Sun Metro Director Tim Omick and PIO Cynthia Grajeda
- ✓ July 21<sup>st</sup> – LULAC Executive Director Xavier Banales
- ✓ July 28<sup>th</sup> – Classification Program (Fellowship and Fun)



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Join Rotary Today!

## Rotary Websites

**Rotary Club of West El Paso**  
[www.rotarywestelpaso.org](http://www.rotarywestelpaso.org)

**Rotary District 5520**  
[www.rotary5520.org](http://www.rotary5520.org)

**Rotary International**  
[www.rotary.org](http://www.rotary.org)

**eClubOne**  
<http://www.rotaryclubone.org>

## The 4-Way Test

Members of Rotary use a simple test to guide their actions in life. Here it is:

**“The 4-Way Test of the things we think, say or do:**

**1<sup>st</sup> Is it the TRUTH?**

**2<sup>nd</sup> Is it FAIR to all concerned?**

**3<sup>rd</sup> Will it build GOODWILL and BETTER FRIENDSHIPS?**

**4<sup>th</sup> Will it be BENEFICIAL to all concerned?”**

## ROTARY CLUB OF WEST EL PASO

### Officers

President	Ken Slavin
President Elect	Jesse Allen
Vice President	LuAnn Wieland
Secretary	Pat Brower
Treasurer	Mike Schmid
Sergeant at Arms	Teresa Cavaretta
Past President	Ric Ligner

### Directors

Club Service	Rob Sesich
Vocational Services	Irma White
Community Service	Dana Vogelmeier
Youth Services	Carey Beamesderfer
International Services	Chava Gonzalez

### District Officers

Governor	Jackie Morgan
Assistant Governor	Jimmy Melver

**NEWSLETTER EDITOR** Wes Schotten

*La Mesa is published by the Rotary Club of West El Paso, Inc.*

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