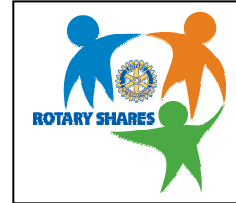


# LA MESA



Rotary Club of West El Paso

VOLUME 44 NUMBER 23

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## PARADE COMMITTEE PROGRESS

*By Wes Schotten, La Mesa Editor*

The 4<sup>th</sup> of July Parade Committee met at JB's Café on Mesa last Friday at 7:00 AM to continue planning and coordination for the Club's annual parade. The Club now has thirty-three entries – this is shaping up to be one of the largest Club 4<sup>th</sup> of July parades ever and may eclipse last year's parade with its eighty plus entries.

Some road construction along the Parade route has caused some concern, but the Committee is working hard to overcome this problem.

Media activity is well underway – Parade posters have been printed and are being distributed; Public Service Announcement are being distributed to the media. Early on Parade day, KFOX is planning a live broadcast from the Parade route.



*Wide awake and ready at 7 AM, Parade Committee members and volunteers met at JB's Café last Friday morning. Left to right, Anna Schotten, Donna Beamesderfer, Jesse Allen, Chava Gonzalez, Carey Beamesderfer, LuAnn Wieland, and Sandy Boswell.*

On Parade day, it will be “all hands on deck” as every available Club volunteer, along with family members, friends and other volunteers will be needed to make the Parade happen.

## Ken's Korner—One Awesome Club!



As we come to a close on this Rotary year and reflect back, I am humbled by what you have accomplished. Rotary really is a team sport and a sport you must choose to invest in among all the things in which you could choose to devote your precious free time. Here are just a few of this year's highlights:

- Started with an outstanding 2007 4<sup>th</sup> of July Parade with over 15,000 spectators and more float entries than ever;

- Hosted the first ever exchange student in our District from Switzerland, Salome Koller;
- Turned a big budget deficit into a balanced budget;
- Sponsored an Interact Club at Santa Teresa High School;
- Through Rotary International and the District, turned a few thousand dollars into almost \$400,000 for school equipment and school clothes and supplies for needy children in El Paso and Juarez;
- Have almost 40% of the Club participate as sustaining members of the Rotary Foundation;
- Sponsored 4 students to Camp RYLA;
- Took leadership roles in pulling off a successful District Convention in El Paso;
- Sponsored a blood drive; and
- Pulled off a successful Future's Golf tournament with no title sponsor

It has been an honor to watch you work this past year. You really do rock! I look forward to a great year in Rotary to come with Jesse at the helm. Like me, I know he will be amazed at how much you do and how willing you do it. Have a great summer and God Bless You!

**Ken Slavin**  
**2007-2008 President,**  
**Rotary Club of West El Paso**

## West El Paso Rotary Upcoming Programs

(Note: Some Programs and dates are tentative!)

✓ **June 9<sup>th</sup> – Carey Beamesderfer – 4<sup>th</sup> of July Parade Presentation**

### Rotary Websites

**Rotary Club of West El Paso**  
[www.rotarywestelpaso.org](http://www.rotarywestelpaso.org)

**Rotary District 5520**  
[www.rotary5520.org](http://www.rotary5520.org)

**Rotary International**  
[www.rotary.org](http://www.rotary.org)

**eClubOne**  
<http://www.rotaryclubone.org>

### The 4-Way Test

Members of Rotary use a simple test to guide their actions in life. Here it is:

**“The 4-Way Test of the things we think, say or do:**

**1<sup>st</sup> Is it the TRUTH?**

**2<sup>nd</sup> Is it FAIR to all concerned?**

**3<sup>rd</sup> Will it build GOODWILL and**

**BETTER**

**FRIENDSHIPS?**

**4<sup>th</sup> Will it be**

**BENEFICIAL to all concerned?”**

## ROTARY CLUB OF WEST EL PASO

### Officers

President	Ken Slavin
President Elect	Jesse Allen
Vice President	LuAnn Wieland
Secretary	Pat Brower
Treasurer	Mike Schmid
Sergeant at Arms	Teresa Cavaretta
Past President	Ric Ligner

### Directors

Club Service	Rob Sesich
Vocational Services	Irma White
Community Service	Dana Vogelmeier
Youth Services	Carey Beamesderfer
International Services	Chava Gonzalez

### District Officers

Governor	Jackie Morgan
Assistant Governor	Jimmy Melver

**NEWSLETTER EDITOR** Wes Schotten

*La Mesa is published by the Rotary Club of West El Paso, Inc.*

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