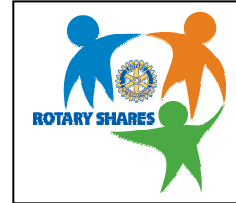


LA MESA



Rotary Club of West El Paso

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FEBRUARY 17, 2008

“ROTARY SHARES EL PASO’S FUTURE” Theme Set for 4th of July Parade

By Wes Schotten, La Mesa Editor

The West El Paso Rotary Club Parade Committee held its second meeting at JB’s Café on North Mesa on Friday, February 15th at 7:00 AM. The meeting was conducted by Carey Beamesderfer, Chairman of the 2008 Parade Committee.

First on the agenda was the approval of a parade theme, as suggested by Club member Teresa Cavaretta – *Rotary Shares El Paso’s Future*. This theme plays nicely on the 2007-2008 Rotary theme – *Rotary Shares*.



Above: Scene from the 2007 Parade

The parade route will be the same as in past years, but due to road construction along the route, the Committee will monitor the situation for problems.

Committee member Sandy Boswell has completed materials for the mailout to VIP’s for the parade, and she is also contacting the various local high school booster programs and band programs to encourage parade entries by marching bands – unlike other entries, marching bands that participate are *paid* \$500.

LuAnn Wieland is contacting the various media to check their interest in promoting the parade, and is checking with local businesses for grant money for the parade.

Rick LoBello has been the committee’s chief contact with the City – he is checking with them about the construction schedule along the parade route. He received notification that the City is taking applications for funding for 2009 – Carey and Rick will work together to submit a timely application for this funding.

As usual, it takes more than just our Parade Committee to make the 4th of July Parade happen – as we get close to parade day, it takes increasing amounts of work from nearly every Club member, family members and other volunteers to make it all happen.

West El Paso Rotary Upcoming Programs

✓ February 18th - Rotary on International Level – Ed Mattson

The 4-Way Test

Members of Rotary use a simple test to guide their actions in life. Here it is:

“The 4-Way Test of the things we think, say or do:

1st Is it the TRUTH?

2nd Is it FAIR to all concerned?

3rd Will it build GOODWILL and BETTER

FRIENDSHIPS?

4TH Will it be BENEFICIAL to all concerned?”

Rotary Websites

Rotary Club of West El Paso

www.rotarywestelpaso.org

Rotary District 5520

www.rotary5520.org

Rotary International

www.rotary.org

eClubOne

<http://www.rotaryclubone.org>

El Paso Golf Classic

www.elpasogolfclassic.com



Although the federal government still calls the holiday celebrated on the third Monday in February, Washington's Birthday, most people (and many states) call it Presidents' Day. Presidents' Day began as a holiday honoring George Washington and then both Washington and Abraham Lincoln, and has evolved into a day commemorating all U.S. Presidents.

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NEWSLETTER EDITOR Wes Schotten

La Mesa is published by the Rotary Club of West El Paso, Inc.

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